



**Media Contact:**

Durée & Company

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**\*\*\* Media Advisory / Photo Opportunity \*\*\***

**Toast Distillers, Inc. to Donate 20 Gallons and 500, 8-oz. Bottles of its EZ Hand Sanitizer® to Boys & Girls Clubs of Miami-Dade's Summer Camp on June 12**  
*Donation is Through Toast Distillers, Inc. and Subsidiary Miami Distilling Company's Corporate Social Responsibility Division, Toast First Response*

**What/Who:**

In response to the COVID-19 pandemic, Toast Distillers, Inc., a Miami-based spirits conglomerate best-known for its ultra-premium vodka Toast™, will donate 20 gallons and 500, 8-oz. bottles of its EZ Hand Sanitizer® to Boys & Girls Clubs of Miami-Dade's summer camp. Dieuveny "DJ" Jean Louis, founder and CEO of Toast Distillers, Inc., and Alex Rodriguez-Roig, president of Boys & Girls Clubs of Miami-Dade, will be on-site for the delivery of the EZ Hand Sanitizer on June 12.

These donations, and all donations from Toast Distillers, Inc. and its subsidiary Miami Distilling Company go through the companies' Toast First Response division, which has a mission to build a fund for natural disaster relief. Louis, who lived through the catastrophic 2010 Haiti earthquake, launched this corporate social responsibility arm of his companies to build funds to distribute food, diapers, and other necessary supplies with 18-wheelers in the event of a natural disaster.

The company's special Toast First Response edition white vodka bottles featuring a red logo circle include Louis' story and the mission of this arm of the company.

Toast Distillers, Inc., in partnership with the Cosmetic Corporation of America, has responded — with production and shipment — to meet the demand for hand sanitizers in South Florida and nationwide since COVID-19's early stages. The demand is from diverse sectors including military, government, and traditional retail.

Due to the COVID-19 pandemic and social distancing efforts/CDC guidelines, Boys & Girls Clubs of Miami-Dade is offering a smaller, limited in-person summer camp and virtual summer camp this summer. The in-person camp is offered at four of the Clubs: Hank Kline, Northwest, Kendall and South Beach. During the Summer Programs, children participate in fun indoor activities such as arts and crafts, computer room, game room, table games, movie room, basketball and much more. Outdoor activities include organized group games.

EZ Hand Sanitizer will be available via a new e-commerce site on Shopify at [ezsanitizers.com](http://ezsanitizers.com) and on Instagram at [@EZsanitizers](https://www.instagram.com/EZsanitizers)®. The gel hand sanitizer will be available in the following sizes: 2 oz., 4 oz., 8 oz., 16 oz., and 1 gallon.

**Media are invited to attend and cover the donation/delivery, and may do so by contacting [Toast@DureeandCompany.com](mailto:Toast@DureeandCompany.com).**

**When:**

Friday, June 12, 2020, 11 a.m.

**Where:**

Boys & Girls Clubs of Miami-Dade's Hank Kline Club  
2805 SW 32<sup>nd</sup> Ave., Miami, FL 33133

**About Toast Distillers, Inc.**

Toast Distillers, Inc. ("Toast") is a Miami-based spirits conglomerate. The company was founded by Dieuveny "DJ" Jean Louis, aka "Mr. Toast." It is known best for its ultra-premium vodka, Toast™. The company includes The Miami Distilling Company, where the company produces all of its products. Toast Distillers specializes in developing brands internally, as well as facilitating the branding and distribution needs of other specialty spirits companies. The company's products include a full range of ultra-premium to midline and well-line spirits products for vodka, rum, gin, tequila and whiskey. For more information, email [info@toastdistillers.com](mailto:info@toastdistillers.com) or visit [www.toastdistillers.com](http://www.toastdistillers.com) or [www.toastvodka.com](http://www.toastvodka.com).

**About The Miami Distilling Company**

The Miami Distilling Company is the regional leader in the production of distilled spirits. The portfolio includes brands such as Toast Vodka™, Voka Vodka™, Amazing Brands and TMDC™ Spirits.

**About Cosmetic Corporation of America, Inc.**

Cosmetic Corporation of America, Inc., located in Miami, FL since 1996, is a manufacturer of skincare, haircare and bath and body products. With over 800 in house formulations and over 30 years experience in manufacturing and formulating, our goal is to create exceptional products, using the highest quality ingredients, in our FDA registered facility, adhering to GMP guidelines. In response to the current COVID-19 pandemic, we have rapidly developed the "EZ Hand Sanitizer®" formulations with the flexibility to dedicate our production lines and workforce in order to meet the current high demand.

**About Boys & Girls Clubs of Miami-Dade**

Boys & Girls Clubs of Miami-Dade has been serving youth in the community since 1940. What once was a single building and site for boys has grown to five Clubs serving thousands of boys and girls year-round, providing programs in the areas of character and leadership development, educational enhancement, career preparation, health and life skills, cultural arts and sports, fitness and recreation. Club staffing, initiatives, and programs are designed to inspire and enable young people and provide them with the resources to succeed and share in the American Dream. For more information, please visit [www.bgcmia.org](http://www.bgcmia.org).

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